

## Graduate profile

Graduates of political science studies have a university-level humanistic education. They enjoy the advantage of possessing extensive interdisciplinary knowledge of the determinants that give shape to political phenomena and processes. Acquired through a variety of courses, including those on political science, philosophy, sociology, psychology, economics, history of politics, and management sciences, this knowledge allows graduates to understand the complex mechanisms governing the political life of society at both national and international level. Students gain the necessary knowledge, skills, and social competencies during their participation in a comprehensive range of general and specialist courses, which include political marketing, public administration, social communication and journalism, political leadership, and international political relations.

Graduates are able to critically analyse the complex socio-political reality and develop both strategies and actions for practically reshaping its various aspects. Among other skills, the graduates are able to: collect, organise, and hierarchise information on socio-political phenomena and processes; analyse the functioning of political subjects – e.g., social groups, political parties, public authorities, and decision-making centres; identify these subjects' strengths and shortcomings; understand how needs, interests, and values motivate the political activity of individuals, groups, and organisations; explain the course of and underlying mechanisms behind the cooperation and conflict between political subjects; explain decision-making processes; design and carry out political projects, such as political campaigns; use a host of methods and techniques to influence the actions of those participating in politics.

Possessing well-mastered and consolidated knowledge of political science, both general and specialist, and equipped with a range of practical skills and social competencies, graduates of political science prove they can remain competitive on the job market.

### Employment opportunities

Graduates of political science have an opportunity to take up work in national and international public institutions, state offices, self-government bodies, foundations, NGOs, and in the local and regional media. Specialists working with politicians and political candidates are becoming increasingly sought after, while campaign teams continue to look for highly-qualified specialists for programme work and political marketing. In addition, state and self-government administration provide a wealth of employment opportunities: these can be effectively seized by graduates of the public administration speciality, which lays primary emphasis on developing students' managerial skills. The speciality course in international political relations delivers comprehensive knowledge on the mechanisms of foreign and international policy, the speciality of social communication and journalism prepares its graduates to take up work in the media, while the speciality in political leadership helps its students to become future leaders by developing the relevant skills.

The graduates of political science are quality employees, especially valued as: employees of state and self-government institutions; experts at public opinion research centres; press, radio, and television journalists; public relations specialists; in-house advisers for political parties; experts in alleviating social conflict; political campaign organisers; workers for NGOs; teachers of social studies (following a pedagogy course granting teaching credentials).

The students may select one of 3 specialisations:

- Public Policy,
- Political Communication,
- Central and East European Studies

#### Public Policy

Public Policy graduates possess the knowledge and skills particularly required of those who work in business, public services, and NGOs by, among other activities, collaborating with public administration institutions in managing and solving particular social problems.

#### Political Communication

Those completing their course in "Political Communication" are knowledgeable in the field of social and political communication, the specialist knowledge and practical skills that enable their successful employment at executive, decision-making, and managerial positions alike. Continually proving to be excellent media advisers, creators of media content, specialists for media in politics, and specialists, as well as managers, for social communication, "Political Communication" graduates are particularly valued by advertising agencies, institutes of market research, PR departments at public and commercial institutions, media organisations, NGOs, political organisations, development agencies, and public administration bodies.

#### Central and East European Studies

Students graduating from the speciality course in "Central and East European Studies" have at their disposal extensive knowledge on East-Central Europe, covering the political social and economic context as well as the international activities of East-Central European states. Possessing a wealth of analytical skills, these graduates are sought-after employees of government agencies, business organisations, and NGOs whose line of business prioritise in-depth insight into the political and cultural conditions that hold sway in East-Central Europe.